

**NONPROFIT
NEW YORK**

A relentless,
collective
force for good.

NONPROFIT NEW YORK'S 2022
ANNUAL MEETING OF MEMBERS

SPONSORSHIP PACKAGE

DATE | June 7, 2022 | 3pm - 6:30pm | Hybrid
VENUE | Ford Foundation | 320 E 43rd Street, New York, NY 10017



NONPROFITNEWYORK.ORG



Centering Our Members' Voices

Engaging over 4,000 nonprofit organizations a year, Nonprofit New York is building and supporting a powerful nonprofit community in New York. We believe that when one nonprofit is stronger, all of us are stronger.

On June 7th, Nonprofit New York will have its first major event in person since the pandemic hit – we will bring together 100 nonprofit professionals at our 2022 Annual Meeting of Members, where our members elect the Board and engage in a sector-wide discussion to inform and shape Nonprofit New York's program priorities.

This year, Nonprofit New York will amplify the voice of our sector by inviting our members to share their story, including the challenges they faced, solutions they discovered and current questions they have.



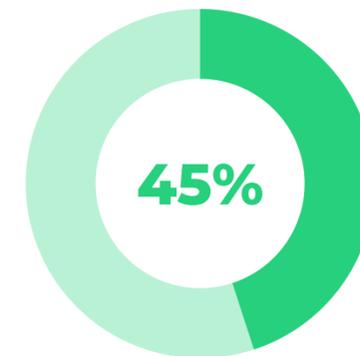
Sponsoring the 2022 Annual Meeting of Members provides you with a meaningful opportunity to connect with the area's nonprofit community, display your brand, and show your company's support for hundreds of community causes.

Nonprofit executives, board members, community leaders, and business professionals will attend.

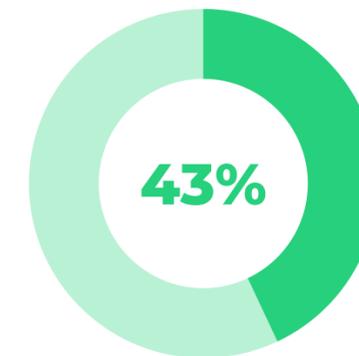
Our Annual Meeting of Members is a popular event! We expect all tickets to be reserved quickly and are offering guests the option to join us virtually. In total, we anticipate 100+ attendees.

Who You'll Reach

Nonprofit New York's membership represents a diverse mix of nonprofit organizations with a range of budget sizes from NYC, Westchester, Long Island and beyond.



NONPROFIT NEW YORK MEMBERS HAVE BUDGET SIZES OVER \$1M



AVERAGE ANNUAL MEETING OF MEMBERS ATTENDEE IS EXECUTIVE LEVEL OR HIGHER

CENTERING OUR MEMBERS' VOICES

2022 Annual Meeting of Members Agenda

3 PM | Registration and Networking (with refreshments)

4 PM | Welcome and Nonprofit New York Business

4.30 PM | Member Spotlights

5:10 PM | Audience Poll

5:15 PM | Q&A

5:25 PM | Acknowledgements and Looking Forward

5:30 PM | Networking and Closing (with refreshments)

Need more information?

Contact Sonali Jhurani, Nonprofit New York's Director of Development, for more information: sjhurani@nonprofitnewyork.org or 636.893.2663





Sponsorship Opportunities!

As a sponsor, you will gain a variety of visibility and engagement opportunities! We send news and updates about the 2022 Annual Meeting of Members to over 14,000 nonprofit professionals. At the Annual Meeting, there are several ways to connect with attendees, from exhibitor booths to sponsoring our member spotlight and more. This year, we are excited to welcome our community back in person and have extended our networking time to assure you can connect with our members.

Overall Sponsor (\$5,000)

The Overall Sponsor for the Annual Meeting gains a wide range of sponsorship benefits and high visibility in person and online during the event.

Onsite Benefits:

- Recognition from the podium
- Opportunity to give brief remarks or showcase your company video
- Exhibitor Booth onsite at event
- Attendee list 1 week prior (Titles and Organizations only)
- Prominent display of company logo on signage at event and online
- 3 Onsite Tickets plus additional Virtual Tickets

Digital Benefits:

- 5 Social media posts
- A feature in our e-newsletter
- Logo and Link on event website and e-blasts
- Opportunity to place swag in digital swag bag



Hospitality Sponsor (\$4,000)

Our Hospitality Sponsor will ensure that attendees receive refreshments during our Annual Meeting, including wine, beer and hors d'oeuvres during our concluding session.

Onsite Benefits:

- Recognition from the podium
- Exhibitor Booth onsite at event
- Attendee list 1 week prior (Titles and Organizations only)
- Company logo on signage at event and online
- 2 Onsite Tickets plus additional Virtual Tickets

Digital Benefits:

- 4 Social media posts
- A feature in our e-newsletter
- Logo and Link on event website and e-blasts
- Opportunity to place swag in digital swag bag



Member Spotlight Sponsor (\$3,500)

Our Member Spotlight Sponsor will help strengthen the voice of the nonprofit sector as our members share their stories and insights.

Onsite Benefits:

- Recognition from the podium
- Exhibitor Booth onsite at event
- Attendee list 1 week prior (Titles and Organizations only)
- Company logo featured during the Member Spotlight and on signage at event and online
- 2 Onsite Tickets plus additional Virtual Tickets

Digital Benefits:

- 4 Social media posts
- A feature in our e-newsletter
- Logo and Link on event website and e-blasts
- Opportunity to place swag in digital swag bag



Exhibitor Table (\$2,000)

Secure an exhibitor booth at our Annual Meeting and showcase your company's support of the nonprofit sector.

Onsite Benefits:

- Recognition from the podium
- Exhibitor Booth onsite at event
- Attendee list 1 week prior (Titles and Organizations only)
- Company logo on signage at event and online
- 2 Onsite Tickets plus additional Virtual Tickets

Digital Benefits:

- 2 Social media posts
- Logo and Link on event website and e-blasts
- Opportunity to place swag in digital swag bag



Supporting Sponsor (\$1,000)

Show your support for the nonprofit sector by joining us as a Supporting Sponsor at our Annual Meeting.

Onsite Benefits:

- Recognition from the podium
- Attendee list 1 week prior (Titles and Organizations only)
- Company logo on signage at event and online
- 1 Onsite Ticket plus additional Virtual Ticket

Digital Benefits:

- Logo and Link on event website and e-blasts
- Opportunity to place swag in digital swag bag

Don't See What You Want?

Contact Sonali Jhurani, Nonprofit New York's Director of Development, for customized sponsorship opportunities: sjhurani@nonprofitnewyork.org or 636.893.2663.



Become a Sponsor

Payment Method

- I have enclosed a check made payable to Nonprofit New York I will submit payment online

Payment Method

- Overall Sponsor: \$5,000 Exhibitor Table: \$2,000
 Hospitality Sponsor: \$4,000 Supporting Sponsor: \$1,000
 Member Spotlight Sponsor : \$3,500

Contact Information

Name _____ Company _____

Address _____

City State Zip _____

Name _____ Company _____

Telephone Number _____ Email Address _____

Submit Payment Information via:

- Credit Card: [Submit Payment Here](#) Bill.com or Electronic Transfer: Contact sjhurani@nonprofitnewyork.org Nonprofit New York Annual Meeting Sponsorship 320 East 43rd St, 3rd FL New York, NY 10017

Additional Information

Contributions to Nonprofit New York are fully tax-deductible less the fair market value for tickets and advertisements provided. If you have any questions or comments, contact Sonali Jhurani at sjhurani@nonprofitnewyork.org or 636.893.2663.